

AI IN L&D: DESIGN, DELIVER & MEASURE LEARNING EFFECTIVENESS



RM 1,500

100% HRDC Claimable

16 July 2026 | 9 AM - 5 PM

Malaysia HR Forum Academy,
MENARA PKNS Petaling Jaya

MODULE OUTCOMES:

Artificial Intelligence is changing the way Learning & Development professionals create, deliver, and evaluate training programmes. This intensive one-day programme helps L&D practitioners learn how to use AI tools effectively in their daily work. Participants will gain practical knowledge in AI fundamentals, prompt writing techniques, AI-powered training design using the ADDIE model, personalised learning content, training evaluation using AI, and how to build a customised AI assistant based on their organisation's L&D needs.

LEARNING OBJECTIVES:

Upon completing this programme, participants will be able to:

- Apply the CRAFT/GCIIP prompt engineering framework to generate accurate, relevant, and high-quality AI outputs for L&D tasks
- Design learning programmes, objectives, scenarios, and assessments using AI tools — reducing content development time by up to 60%
- Enhance training delivery and learner engagement by applying AI solutions before, during, and after training sessions
- Personalise training content for different target groups simultaneously using AI-assisted content variation techniques
- Apply the Kirkpatrick Four-Level Evaluation Model using AI-powered survey design, data analysis, and ROI narrative generation
- Build and customise a functional AI Assistant (Custom GPT) aligned with their organisation's L&D practices and knowledge standards

TARGETED PARTICIPANTS:

Training Executives, Learning & Development Officers, Training Coordinators, HR Managers, HR Business Partners, Subject Matter Experts (SMEs), team leaders, and professionals involved in designing, delivering, managing, or evaluating internal learning and development initiatives within their organisations.

METHOD OF TRAINING:

Instructor-Led Training (ILT), Hands-On Workshops, Collaborative Learning, Case Study Analysis, Live AI Demonstration

CONTENTS | 1 DAY | 9 AM - 5 PM

Module 1: AI Foundations for L&D Professionals
Module 2: Designing Learning Content with AI
Module 3: AI-Enhanced Facilitation & Delivery
Module 4: Measuring Training Impact & Analytics
Module 5: Building Your Custom GPT for L&D